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| APPLICATION NUMBER | FILING OR 371(C) DATE | FIRST NAMED APPLICANT | ATTY. DOCKET NO./TITLE |
|--------------------|-----------------------|-----------------------|------------------------|
| 09/205,251 | 12/04/1998 | IRVING K. ARENBERG | DURE-021 |

CONFIRMATION NO. 8010

POA ACCEPTANCE LETTER

82893
BFF/Direct Corporation
Direct Corporation - Corporate Headquarters
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Date Mailed: 02/08/2011

NOTICE OF ACCEPTANCE OF POWER OF ATTORNEY

This is in response to the Power of Attorney filed 01/26/2011.

The Power of Attorney in this application is accepted. Correspondence in this application will be mailed to the above address as provided by 37 CFR 1.33.

/ddinh/

Office of Data Management, Application Assistance Unit (571) 272-4000, or (571) 272-4200, or 1-888-786-0101